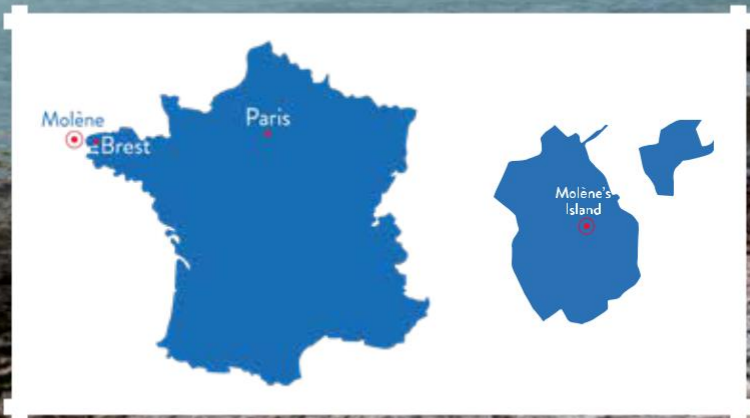




cerule[™]
skin



Molène's Island



French biomarine Skincare

Cerule Skin products are made with Pure Seawater and Algae from the island of Molène. Molène belongs to the Iroise Islands and seas Biosphere Reserve.

Located on the coast of Brittany in France, this reserve is almost 100,000 hectares wide. There are strong currents, high tides, and the water can reach 20 meters in depth. This reserve has significant biodiversity, encompassing more than 600 species of algae, large sea bird colonies, and populations of basking sharks and gray seals.

The island of Molène is a marine area protected by UNESCO, and also by Armorique Regional National Park, Iroise Marine Nature Park, and the European ecological network, Natura 2000.



Our values

NATURAL BIOMARINE SKINCARE

All of our ingredients are harvested according to quality criteria and in respect of nature and the environment.

All of our ingredients come from natural resources, harvested in respect of their renewal and their biodiversity.

All of our formulas are developed with:
98.5% of ingredients coming from natural origin. Petrochemical-free, paraben-free, GMO-free, synthetic fragrance-free. None of our products are tested on animals.

EFFICIENT FORMULAS

New-generation active
ingredients Isotonic formulas

Formulas scientifically tested by in-vitro and in-vivo tests

FRENCH QUALITY

Our skincare line is made in Brittany, France.



Isotonic formulas

MADE WITH PURE SEAWATER FROM
THE ATLANTIC OCEAN IN BRITTANY

Collected from a protected area from outside
pollution, the seawater is filtered of all
impurities and sterilized by microfiltration.

Pure Seawater revitalizes and remineralizes the skin by a synergic diffusion
of minerals and trace elements.

Seawater at a perfect degree of salinity creates an isotonic environment for cells. Thus the concentration of water is

similar in solute to that of the membrane of our cells. Cells will recognize the same concentration
and take what they need in minerals and trace

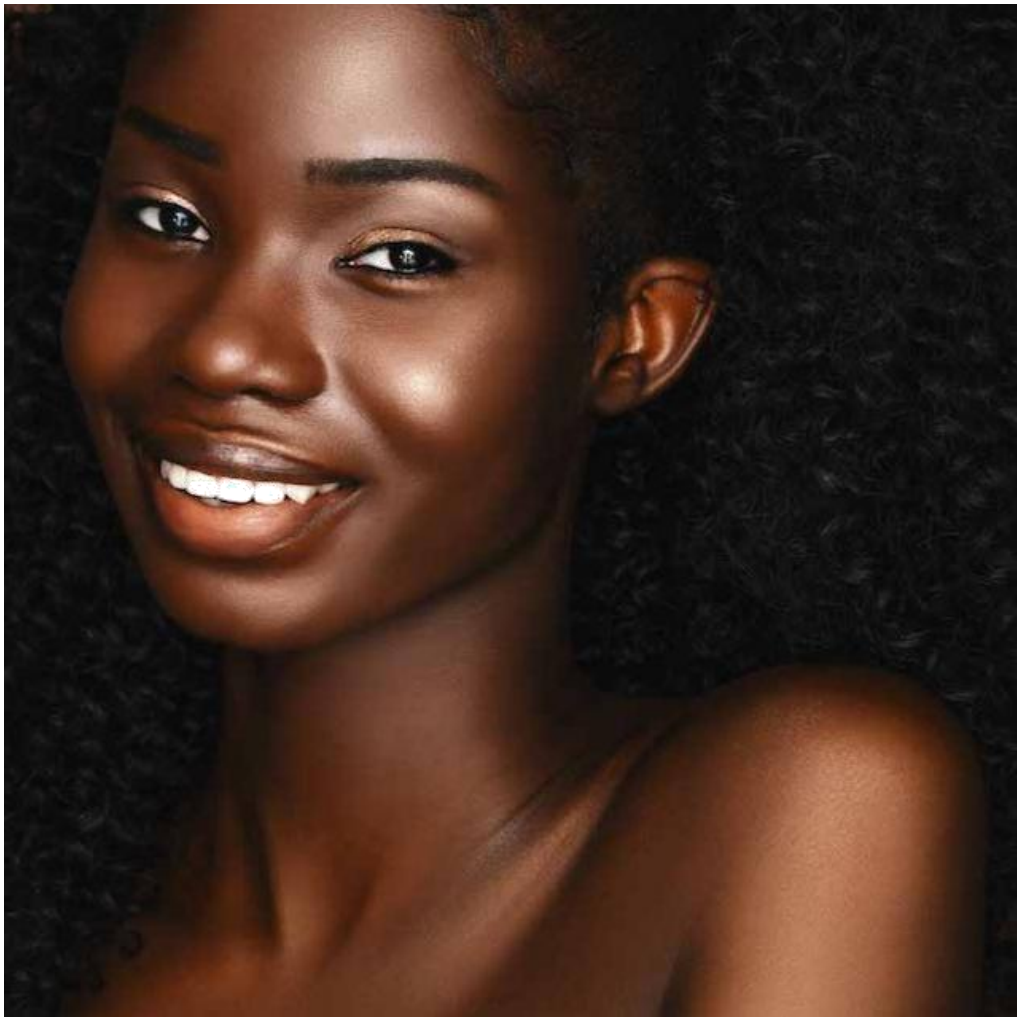
elements for an optimum effect. Through biomimicry, seawater increases the product's effectiveness by

Our seaweeds

Our seaweeds are Ecocert certified

The seaweeds used in our Cerule Skin line are harvested by hand according to tradition, within the biosphere of Molène Island. They are then transformed into powder and aqueous or oily extracts within 24 hours after having been harvested, so it preserves all their freshness and nutrients. The extraction method has a specific and ecological process. All the algae used in our products are ECOCERT certified.



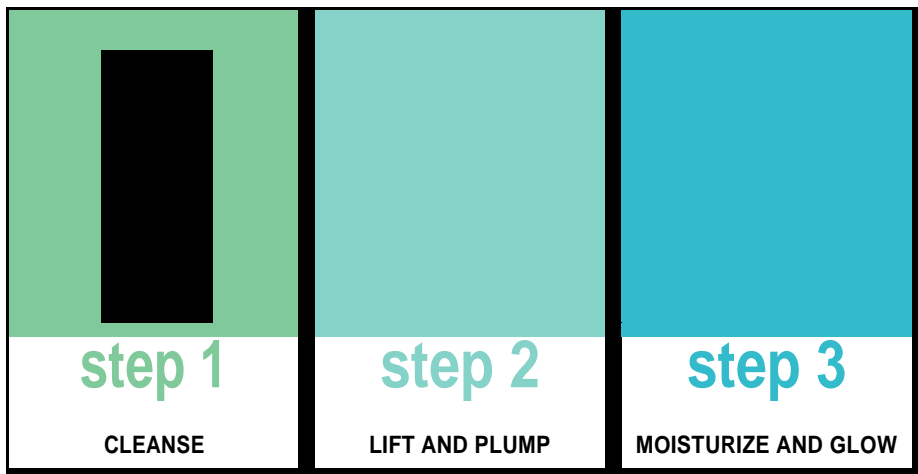




Morning routine

In the morning, prepare your skin for the day

1. Cleanse with Cerule's Micellar Gel
2. Lift and plump with Instant Tensor Serum
3. Moisturize and even skin tone with CC Cream



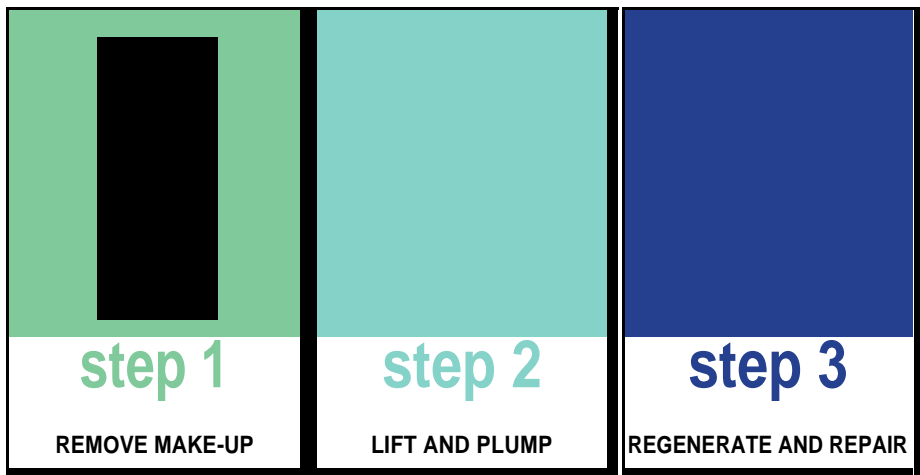
*Our products are complementary. Their functions and ingredients are synergistic.
Used together, the benefits of their actions are multiplied.*



Night routine

In the evening, boost the self-regeneration of your skin

1. Cleanse and remove makeup with Cerule's Micellar Gel
2. Lift and plump with Instant Tensor Serum
3. Regenerate and repair with AFA Regenerating Night Cream



*Our products are complementary. Their functions and ingredients are synergistic.
Used together, the benefits of their actions are multiplied.*



CLEANSING MICELLAR GELS

Choose your formula according to your skin type

CLEANSING
REMOVING MAKEUP
SOOTHING
CALMING
MOISTURIZING

Soothing

FOR NORMAL
TO DRY SKINS

CLEANSING
REMOVING MAKEUP
PURIFYING
REBALANCING
REPAIRING

Purifying

FOR COMBINATION
TO OILY SKINS



Cosmos Natural Certification by Ecocert Greenlife.
99% of ingredients of Natural Origin
20% of ingredients from Organic Farming

3.38 fl.oz 100mL

Soothing Micellar Gel



The Soothing cleansing Micellar Gel cleanses and removes makeup gently. It is formulated at physiological pH for normal to dry skins. Enriched with aromatic water of Gorse flowers, it soothes the skin for an instant sensation of comfort and calms redness and feelings of tightness of sensitive skins. Palmaria red algae calms, soothes and remineralizes the skin, while the complex of vegetal glucose moisturizes the skin in-depth and restores the hydrolipidic film, which protects the epidermis. Its melting texture with apricot oily extract effectively removes impurities and makeup on the face, eyes and lips. The skin is clean, ready to receive face care products.

Purifying Micellar Gel

The Purifying cleansing Micellar Gel cleanses and removes makeup. It is formulated at physiological pH for combination to oily skins.

Phycosaccharides from brown algae and red algae extract from *Asparagopsis* have sebum-regulating, antibacterial and skin-repairing properties. Both ingredients act in synergy to reduce imperfections for a smooth and clear skin. Its melting texture with apricot oily extract effectively removes impurities and makeup on the face, eyes and lips. The skin is clean, ready to receive skin care products.



INGREDIENTS IN BOTH MICELLAR GELS

APRICOT OILY EXTRACT

Cleanses and removes makeup gently

ISOTONIC SEAWATER

Revitalizes, soothes, protects the skin

BROWN SEAWEED SERUM

Tones and remineralizes

AQUAXYL®

Deeply moisturizes, plumps the skin



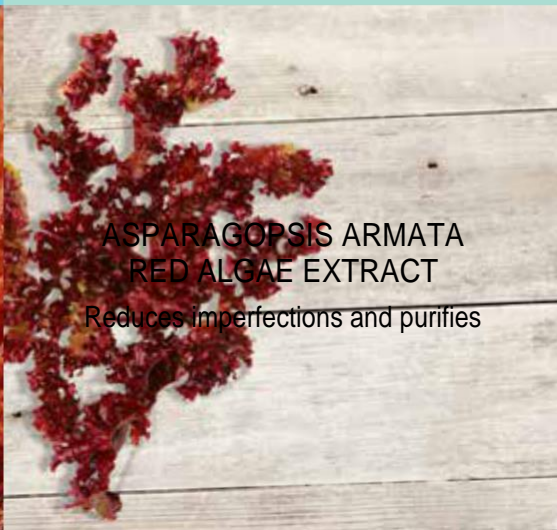
ACTIVE INGREDIENTS OF SOOTHING
MICELLAR GEL



**PALMARIA PALMATA
RED ALGAE EXTRACT**

Calms redness and feelings of tightness

ACTIVE INGREDIENTS OF PURIFYING
MICELLAR GEL



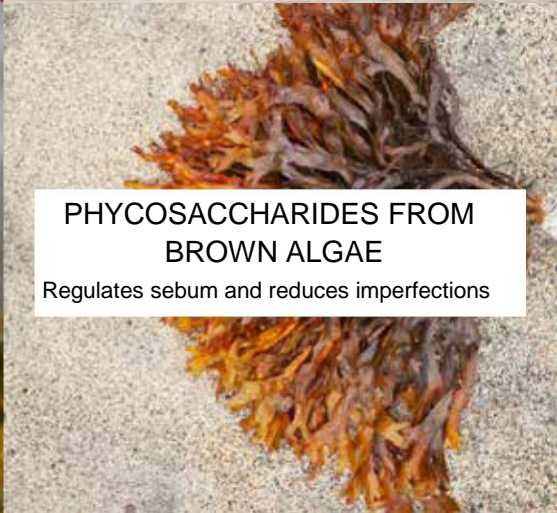
**ASPARAGOPSIS ARMATA
RED ALGAE EXTRACT**

Reduces imperfections and purifies



**AROMATIC WATER OF
GORSE FLOWERS**

Soothes and calms the skin



**PHYCOSACCHARIDES FROM
BROWN ALGAE**

Regulates sebum and reduces imperfections

INSTANT TENSOR SERUM

LIFTING
PLUMPING
FIRMING
REVITALIZING
MOISTURIZING

Isotonic formula



Cosmos Natural Certification by Ecocert Greenlife.
99% of ingredients are from natural origin.
12% of ingredients are from organic farming.

FOR ALL SKIN TYPES

0.5 fl.oz 15mL





C
cerue
skin

INSTANT TENSOL
SERUM

HYDRATE, FIRMING, NOURISHING
CRAFTED WITH ORGANIC ESSENTIAL OILS

All skin types 100% organic skin care

Instant Tensor Serum is a natural, concentrated, anti-aging skin-care serum, suitable for all skin types. It combines the power of an ultra-tightening serum with the comfort of a moisturizing serum. Its signature fragrance emits a delicate aromatic scent.

Peptides and Brown Seaweeds are powerful anti-aging ingredients that smooth, reshape and firm the skin instantly. Hyaluronic Acid (LMW) and Fucocert® deeply moisturize, while its isotonic formula with pure seawater revitalizes and tones the skin. Red seaweeds and Barley floral water remineralize and regenerate for visibly younger skin and a brighter complexion.

With the most effective formula, the Instant Tensor Serum has an immediate tightening effect; it fills wrinkles and fine lines, plumps the skin, refines the texture of the skin and fights skin slackening. It also deeply moisturizes and softly envelops the skin.






PEPTIDES (WHEAT PROTEIN)

Immediate tightening effect, reduces
wrinkles and fine lines, refines skin's texture



BROWN ALGAE

Reshapes the facial contours,
reduces wrinkles and fine lines



ORGANIC BARLEY FLORAL WATER

Brighter complexion



RED ALGAE GEL

Skin looks visibly younger
Brighter complexion



HYALURONIC ACID (LMW)

Deeply moistures, plumps the skin,
fills wrinkles and fine lines

ISOTONIC SEAWATER

Revitalizes, soothes, protects the skin

ORGANIC FUCOCERT®

Intensely hydrates,
calms, tones the skin



CC CREAM

COMPLETE CORRECTION

MOISTURIZES
BRIGHTENS THE COMPLEXION
SOOTHES
REVITALIZES
REFINES SKIN
TEXTURE UNIFIES

Universal tone

98.5% of ingredients are from natural origin.

FOR ALL SKIN TYPES

1 fl.oz

30mL



cerule®

CC CREAM

COMPLETE
CORRECTION

SOIN VISAGE COMPLET

MOISTURIZING
ANTI-AGING
GLOWING EFFECT
+ PORE AWAY - EFFECT
NATURAL HEALTHY LOOK

HYDRATANTE
ANTI-ÂGE
RÉVÉLATRICE D'ÉCLAT
GRAIN DE PEAU LÉGER
EFFET BONNE MINE



CC Cream is a color-correcting, hybrid skin-care formula designed for all skin types. This fine texture, is concentrated with new generation chronoadapting pigments that self-adjust to the skin's natural color for a flawless, custom-made complexion. Its signature fragrance reveals an intense yet delicate aromatic woody scent to make the application experience a sensorial moment.

Enriched with Mango Butter and Aquaxyl®, it intensely infuses the skin with moisture and maintains optimal hydration all day long by retaining the moisture inside the skin. The Calendula extract soothes the skin. Its formula with Pure Seawater revitalizes and tones the skin. Vitamin E, a powerful antioxidant, protects against free radicals and prevents the signs of visible skin aging. Pistachia lentiscus and pigments act in synergy to refine the skin's texture and perfect the complexion.

It hydrates and soothes the skin, creating an instant sensation of comfort that lasts throughout the day. Revitalized, the skin is more toned and smoother, looking younger. Protected from free radicals, which can lead to premature aging, the skin is healthier. The skin's texture is refined. Rednesses, flaws and the size of pores are reduced. The complexion is radiant, fresh and luminous.



MANGO BUTTER

Moistures deeply, anti-aging action



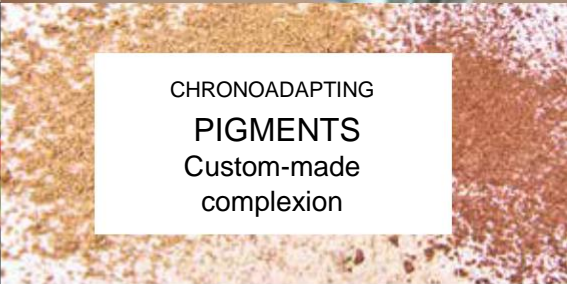
CALENDULA FLOWER EXTRACT

Soothes and calms the skin



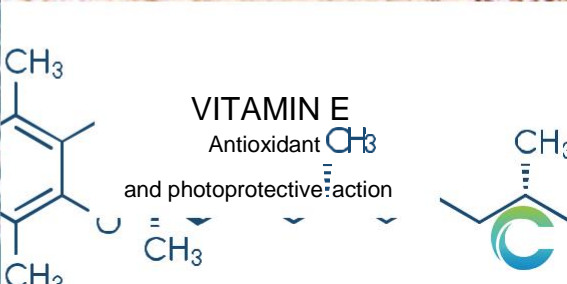
AQUAXYL®

Deeply moisturizes,
plumps the skin



PISTACHIA LENTISCUS

Refines skin's texture, reduces pores' size
and shine, creates a matte finish



SEAWATER

Revitalizes, soothes, protects the skin



AFA REGENERATING NIGHT CREAM

REGENERATING
REPAIRING
ANTI-AGING
MOISTURIZING

Isotonic Formula



Cosmos Organic Certification by Ecocert Greenlife.
99% of ingredients are from natural origin.
30% of ingredients are from organic farming.

ALL SKIN TYPES

1 fl.oz

30mL





cerule
skin

AFA REGENERATING NIGHT CREAM
CELL REGENERATION, REPAIR, ANTI-AGING

CRÈME DE NUIT RÉGÉNÉRANTE À BASE D'AFAs
RÉGÉNÉRANTE, RÉPARATRICE, ANTI-ÂGE

AFA-based Regenerating Night Cream is an anti-aging skincare with a targeted action on cell regeneration, suitable for all skin types.

AFA, seaweed extracts, plant extracts, probiotics and isotonic water act synergistically to stimulate cell renewal mechanisms.

Repairing mechanisms are boosted, the skin seems younger with less visible wrinkles, a smoother, firmer and more plumped skin. Deeply moisturized, the skin looks silky leaving the complexion luminous.


AFA (*Aphanizomenon flos aquae*) is a blue-green algae naturally found in Klamath Lake in Oregon (USA).

Cerule has researched the use of AFA in skincare. Results prove that after 24 hours of treatment, a cell proliferation is observed and that AFA accelerates the process of cell regeneration.






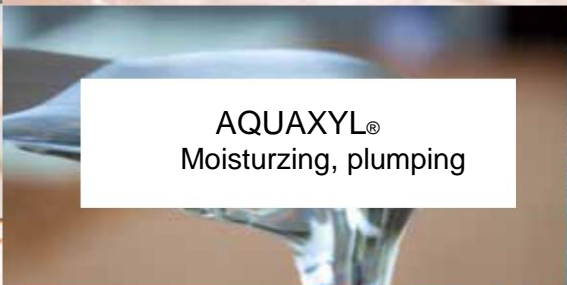
AFA
Regenerating, repairing




PROBIOTICS
Skin microbiota regulation
Protecting



BLUE THISTLE STEM CELL
Regenerating, hydrating, firming



AQUAXYL®
Moisturizing, plumping




JAPANESE CEDAR BUDS
Boosting cell regeneration
Moisturizing and soothing



RED ALGAE GEL
Hydrating, soothing, healing



SEA LAVANDER FLOWERS
Regenerating, protecting, moisturizing



ALARIA BROWN ALGAE
Firming, reshaping,
plumping, moisturizing



Join us for an Extraordinary Life



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